

# OMNIVANCE MEDIA LLC

## Capability Statement

Digital Marketing & Technology Agency | Public Sector Services

New Jersey-based Small Business · Established 2023

### COMPANY OVERVIEW

Omnivance Media LLC is a New Jersey-based digital marketing and technology agency providing web development, search optimization, advertising, and digital communications services. As an owner-operated small business with a three-year commercial track record, Omnivance brings modern, AI-era marketing capability—including answer engine and AI search optimization that most agencies have not yet adopted—to public-sector communication challenges. We offer government agencies the agility and direct accountability that larger contractors cannot.

### CORE COMPETENCIES

- Website Design, Development & Modernization
- Search Engine Optimization (SEO)
- Answer Engine & AI Search Optimization (AEO/GEO)
- Digital Advertising & Public Awareness Campaigns
- Social Media Management & Engagement
- Branding & Graphic Design
- Video & Media Production
- TV & Streaming Commercials
- Custom Software Development
- Data Analytics, Reporting & Dashboards
- CRM, Email & SMS Outreach Automation
- Print Media & Direct Mail

### DIFFERENTIATORS

- **AI-era search expertise.** We optimize for how people now find services—AI assistants, voice, and answer engines—not just traditional search.
- **Direct accountability.** Clients work directly with the specialists doing the work—no account-manager layers, critical for time-sensitive public initiatives.
- **Compliant by design.** Section 508-accessible, ADA-compliant digital experiences with documented, audit-ready deliverables.
- **Small-business agility.** Faster turnaround and responsiveness than large contractors, with a three-year operating history behind us.

### NAICS CODES

541613	Marketing Consulting Services	541430	Graphic Design Services
541810	Advertising Agencies	519130	Internet Publishing & Web Portals
541511	Custom Computer Programming	541820	Public Relations Agencies
541512	Computer Systems Design	512110	Motion Picture & Video Production
541850	Outdoor/Display Advertising	541860	Direct Mail Advertising
541922	Commercial Photography	541890	Other Advertising Services
518210	Data Processing, Hosting & Infrastructure		

### COMPANY DATA & CONTACT

<b>Legal Name</b>	Omnivance Media LLC	<b>Point of Contact</b>	Laya Shah, Owner
<b>Business Type</b>	LLC · Small Business	<b>Email</b>	hello@omnivancemedia.com
<b>Established</b>	2023 (New Jersey)	<b>Phone</b>	(848) 349-2528
<b>NJ Entity ID</b>	0451045961	<b>Website</b>	omnivancemedia.com
<b>UEI</b>	Pending — registration in progress	<b>Address</b>	1 Woodbridge Center Drive, Unit 912, Woodbridge, NJ 07095
<b>CAGE Code</b>	Pending — registration in progress		

Omnivance Media LLC is a small business pursuing registration in the System for Award Management (SAM.gov) and is available for federal, state, and local public-sector engagements. UEI and CAGE codes will be provided upon completion of registration.